

# +ME PROJECT

Every Story Matters:  
*Building Community & Culture*

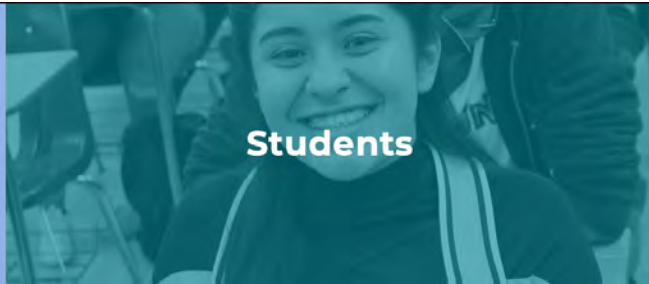
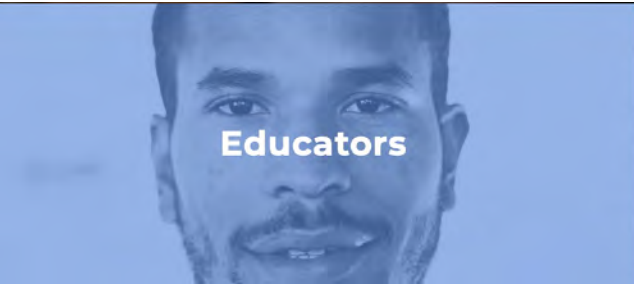
w/ Richard Reyes



@theplusmeproject

PLUS ME activates the art of personal storytelling to build confidence in youth as they pursue their college, career, and life goals.

Since 2013, we've impacted over *150,000* students from over *400* schools.



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# Why stories?

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- They connect us
- They remind us we are not alone
- They motivate and inspire us
- They help us learn about others
- They make us feel
- They help us show vulnerability

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# Richard's Story

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Your Story  
Matters

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What makes  
up your story?

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Characters

Settings

Events

Lessons



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# Community Agreements

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Characters

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Who makes your smile?

Who was your favorite teacher?

Who is someone you turn to for advice?

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Share

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Settings

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Where did you grow up?

Where did you go to high school/college?

Where do you feel motivated?

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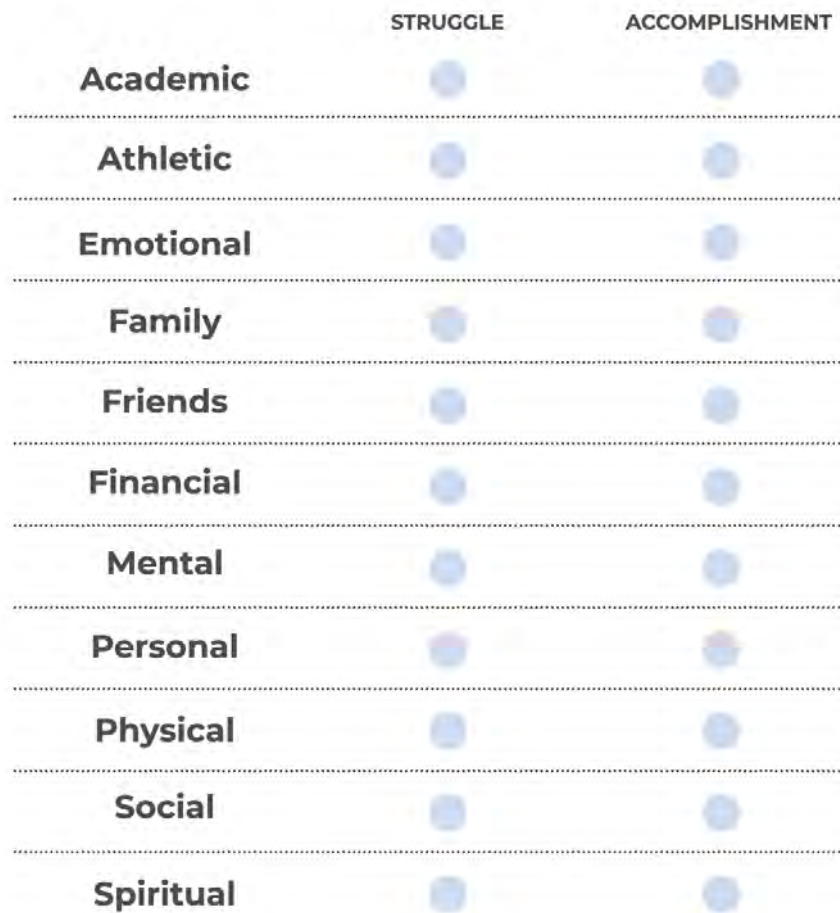
Share

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Events



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Select 1 Struggle &  
1 Accomplishment

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Share

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Lessons

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What is 1 lesson you would  
share with your  
younger self?

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Share



# Developing Your Storytelling Culture



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Step 1:  
Model



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Step 2:  
Empower

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Step 3:  
Create



# Developing Your Storytelling Culture



Reflection

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Step 4:  
Develop

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Step 5:  
Engage

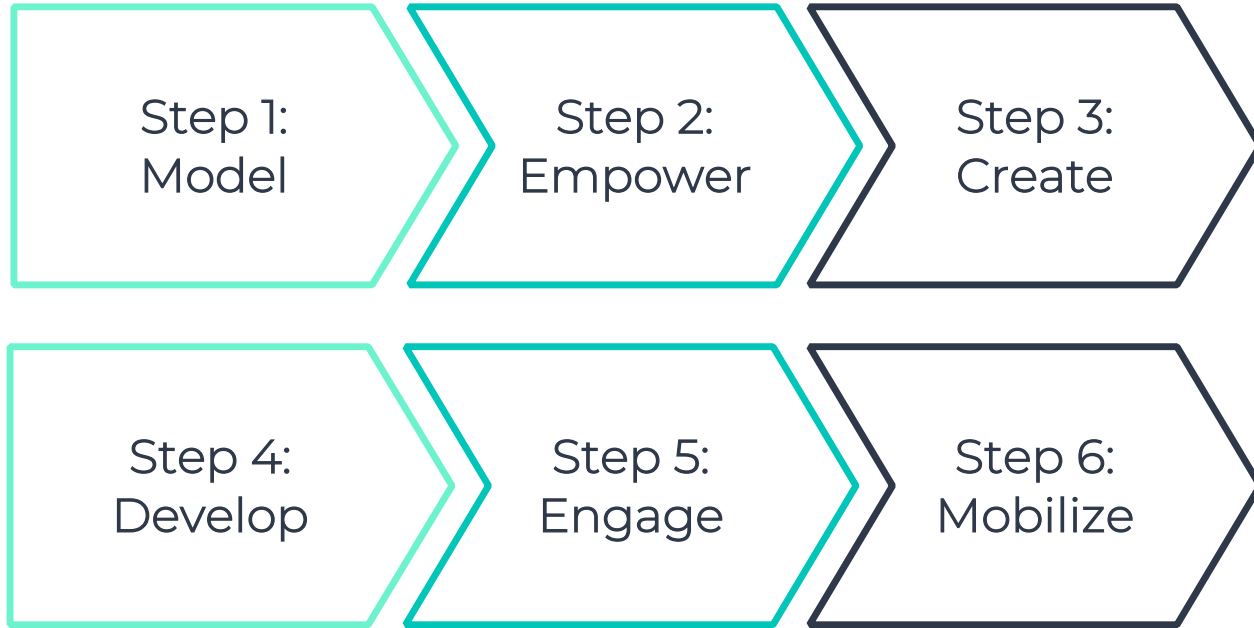
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Step 6:  
Mobilize



# Developing Your Storytelling Culture



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Reflection



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# Informational Survey



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Stay Connected



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