

Empowering First-Generation College Students Hope Chicago's Approach to Promoting College Persistence

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Two-Gen Program Model



STRATEGY

WHOLE SCHOOL PROMISES

TWO-GENERATION INVESTMENTS

PARTNERSHIPS WITH RESULTS

EXECUTION AT SCALE

ACTION

Identify schools where increased postsecondary access and support can have the greatest impact

Promise debt-free pathway to postsecondary education for all students, regardless of GPA

Augment high school capacity with additional advising staff and funding for new or expanded partnerships

Offer debt-free scholarships for students and a parent, covering tuition, fees, and books. Hope Scholars also receive room and board

Develop community and support networks Hope Scholars and Hope Parent Scholars can lean on when needed

Address practical needs of scholars with laptops, stipends, and access to emergency funds

Build higher education partnerships based on mutual accountability

Connect scholars to best-in-class postsecondary support, wraparound services, and career counseling

Prepare scholars for careers via internships, mentoring, and/or workforce development

Improve postsecondary enrollment, preparedness and retention

Regulatory reform around the cost of and access to higher education for the underserved

Higher completion rates for degree and certificate programs

More debt-free postsecondary graduates ready for meaningful careers

Increased household earnings and financial stability for South and West side communities

IMPACT

BUILD BELIEF

ENABLE CHOICE

CONNECT TO OPPORTUNITY

TRANSFORM CHICAGO

We are anchored in *our communities most in need.*

Crime Rate: 9,582 per 100k
College Attainment: 17.1%

East Garfield Park



Crime Rate: 3,029 per 100k
College Attainment: 34.4%

Pilsen

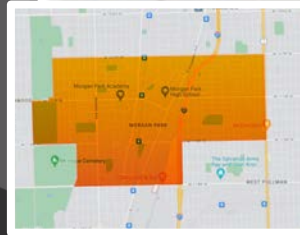


Little Village



Crime Rate: 2,528 per 100k
College Attainment: 11.0%

Morgan Park



Crime Rate: 3,482 per 100k
College Attainment: 40.0%

Englewood



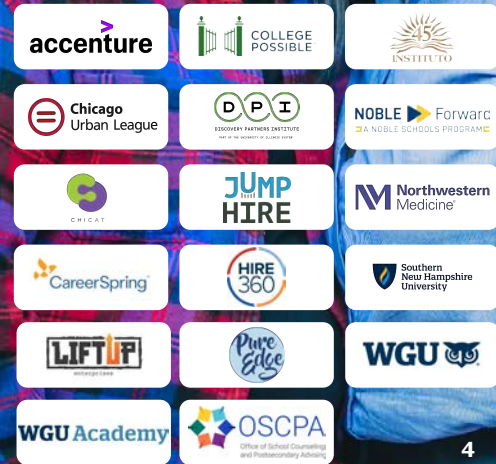
Crime Rate: 8,821 per 100k
College Attainment: 14.9%

HC Fast Facts



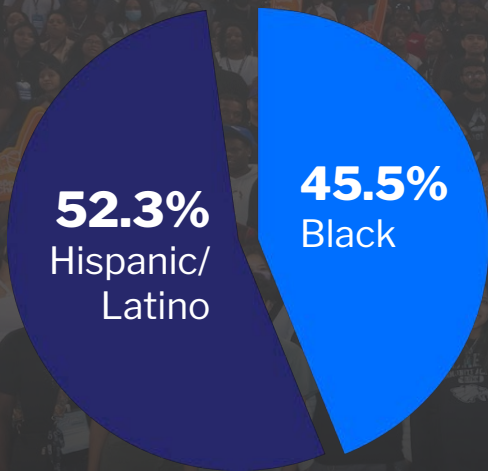
FIVE Partner High Schools

44 Programmatic and Postsecondary Partners



Scholars with Impact

Hope Chicago

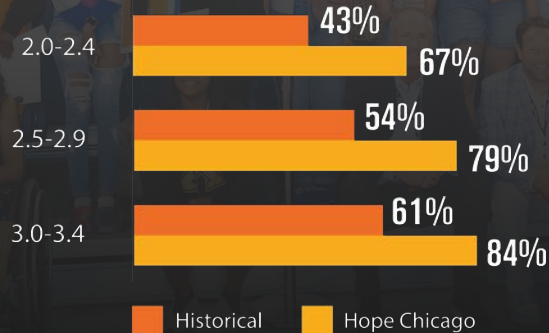


4,000 Students

30%

Increase in postsecondary enrollment for **2 years in a row**

Enrollment, by high school GPA



In 2022, Cohort 1 Hope Scholars accounted for

21.4%

of the overall increase in students attending public institutions statewide.

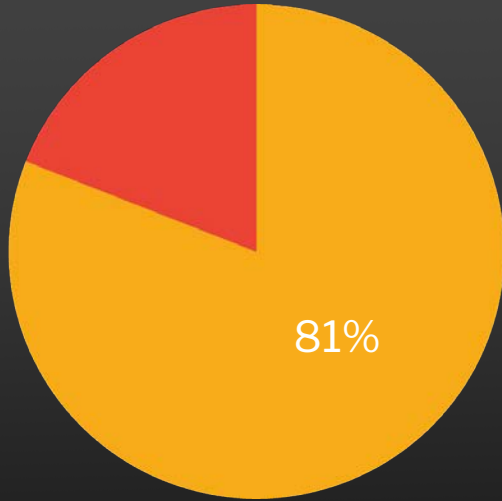


42%

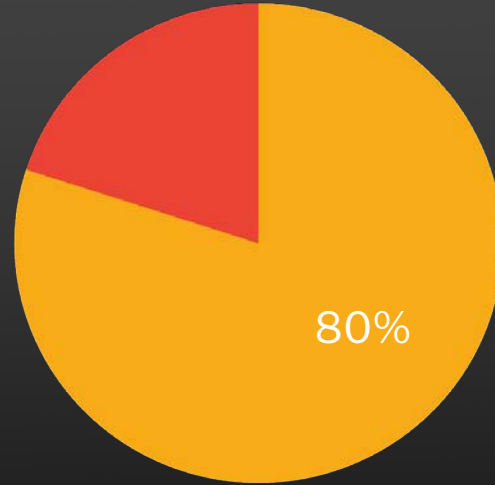
In-Network Cohort 1 Hope Scholars attend IL state schools **outside Chicago**

Over **1,000** current Hope Scholars are first-generation college students.

Cohort 1



Cohort 2



Defining how we deliver services to scholars will lead us to greater success in persistence ...

Prepare

Goals, College Pathway Selections, Career Major Interest, GPA, SAT, College Credit, HS Grad Requirements, Diverse Learner Status (IEP, ELL, F&RL)

Success Coaches

- review goals to ensure data informed best match and fit selections.
- work with collegiate leaders who provide access, information and support and high school leaders who ensure college and career readiness with holistic support.



Students

- set meaningful college and career goals with the will and skill to achieve them.
- select in network best match and fit institutions and programs based on academic and career readiness and interests.
- self-identify diverse learner needs and seek support.

Enroll

Acceptance Agreement, College Visits, College App, Financial Aid, Enrollment, Orientation, Housing, Food, Scheduling GoalGetters Conference, Summer Bridge

Success Coaches and Program Managers work together to

- engage high school and collegiate leaders to support the scholarship completion, college enrollment, and summer bridge support for each student.
- ensure that Program Managers and Campus Contacts know the diverse learning needs of students to ensure college supports.



Students

- review and sign the Hope Chicago Acceptance Agreement and work the steps.
- outline and complete the unique steps of each college and program proactively attend GoalGetters Conference, college orientations, and summer bridge programs.

Progress

Goals, Attendance, GPA, Credits, SAP, Early Warning Indicators (Belonging, Confidence), Food, Housing, Spending Habits (Pay Card), Hope Survey, Financial Aid Status, Activity Date, Mid-term/Final Grades

- **Campus Contacts:** Academic and holistic supports to include diverse learners for advising, tutoring, housing, food, SEL.
- **Hope Program Managers** provide scholarship, advising, and financial support to include additional coordinating direct service Partner Support



Students

- affirm career goals, build confidence, express a sense of belonging, and acquire self advocacy and navigation skills to increase the will and skill to achieve their goals.
- manage academic, career, financial, and social context of college and build social capital with peers, advisors, coaches, and faculty.

On-Campus Supports

Direct Service Providers



Bottom Line supports students of color from under-resourced communities to and through college and offers career preparation.

83% of Hope Scholar participants are First Gen.

Who: Select Scholars attending **4-Year institutions.**

Where: WIU, NIU, ISU, NLU, IIT, UIC where partnerships already existed.



OMD offers personal, academic, professional, and financial supports to students attending community college.

89% of Hope Scholar participants are First Gen.

Who: Select Scholars attending **2-Year institutions.**

Where: City Colleges of Chicago.



College Possible provides college readiness and persistence supports, and follows students for 6 years.

83% of Hope Scholar participants are First Gen.

Who: Select Scholars from **Morgan Park High School.**

Where: Any 2 or 4 year institution where student attends.

Human Capital Investment: Student Success Coach & Campus Contact

The **Student Success Coach (SSC)** role will support students in Hope Chicago's student cohorts. The SSC will focus on 11th and 12th graders while supporting post-secondary exposure activities for 9th and 10th graders. The SSC has the following goals:

- Increase the number of students who receive personalized guidance through available postsecondary opportunities and associated application processes, career exploration and planning
- Ensure all students complete personalized concrete postsecondary plans aligned with the Chicago Public Schools "Learn.Plan.Succeed." graduation requirement by collaborating with the School Administration, Counseling/ Postsecondary Staff and existing programs
- Empower parents with training and curriculum that will allow them to support their student's postsecondary dreams as well as their own, regardless of their education level.

Secondary

The **Campus Contact (CC)** role will support Hope Scholars enrolled in Hope Chicago's partner institutions. The CC will focus on transition support to ensure enrollment while serving as the dedicated lead support person for Hope Scholars. The CC has the following goals:

- To encourage placement in campus programs, and to connect Hope Scholars to Partner resources, including but not limited to academic, financial, and career advisors designed to support persistence and graduation.
- Ensure a minimum of 80% of Hope Scholars attending partner institutions persist and/or graduate each year for the next three years. Where current persistence/graduation rates exceed 80%, the percent of Hope Scholars who persist/graduate will exceed the campus wide rate.
- Coordinate activities with Career Services and work with junior and senior Hope Scholars to prepare them for the transition to the workforce through engagement in internships, exchange programs and corporate exposure.

Postsecondary

Program Manager Portfolio Model

In addition to university-employed Campus Contacts, Hope Chicago Program Managers provide individualized support for Scholars within their portfolio.



Joeysha:

1. Arrupe College / BL
2. Illinois State University / BL
3. Loyola University Chicago
4. Southern Illinois University - Carbondale
5. Southern Illinois University - Edwardsville
6. Roosevelt University
7. Trinity Christian College
8. University of Illinois - Chicago / BL

Maritza:

1. City Colleges of Chicago / OMD
2. Eastern Illinois University
3. Elmhurst University
4. Illinois Institute of Technology / BL
5. National Louis University / BL
6. University of Illinois - Springfield

Luis:

1. Chicago State University
2. Dominican University
3. Governors State University
4. Lake Forest College
5. Lewis University
6. Northern Illinois University / BL
7. Northeastern Illinois University
8. University of Illinois - Urbana Champaign / BL
9. Western Illinois University / BL



Program Manager Interactions

10-Day Check-Ins

- Supports retention by strengthening the Scholar/Program Manager relationship and allows PMs to reroute Scholars who are not engaged at the top of the semester (opportunity to create individualized targeted interventions)
- 86.3% Attendance for Spring 2024 Semester check-ins

Campus Contact Touchpoints

- Help connect students to key campus resources
- Role models persistence and highlights Scholar accomplishments
- Provide structured support for academic performance and adjustment to campus life
 - Organize weekly study table sessions for Scholars
 - Encourage participation in retreats and student organizations

Scholar/Parent Academic Conversations

- PMs perform parent outreach as necessary to provide intervention strategies & offer Scholar support
 - Phone calls, text messages, emails



Hope Chicago Family Supports

Winter Family Sessions

After the completion of the Fall 2023 semester, Hope Chicago hosted individual sessions to provide parents and scholars with their scholar's cumulative academic overview.

526 families attended across five days.

Session Takeaways:

- Hope staff were able to inform students and parents about their scholarship status and address any concerns.
- Families became aware of Summer Plan Predictions (summer school vs. internship).
- Parents registered as a Hope Parent to learn more about the parent program offerings and build community with other Hope Parents.

Spring Family Sessions

Over the next month, Hope Chicago will be hosting Spring Sessions in our partner high schools for families of Seniors.

Predicted Session Takeaways:

- Families will receive advice on helping their scholar make a more-informed decision regarding their postsecondary plans.
- Families will meet with their Scholar's Program Managers and Direct Service Providers.
- Parents can register as a Hope Parent to learn more about the parent program offerings and build community with other Hope Parents.





GoalGetters Conference

The GoalGetters Conference (GGC) is an annual college readiness conference that serves as an enrichment opportunity for all Hope Scholars and their parent(s), specifically rising college freshmen. It is intended to be a multi-day conference with engaging workshops and activities that help alleviate summer melt.

Conference Takeaways:

- Increased parent understanding of Hope Chicago as an organization.
- Scholars have the opportunity to meet students from other high schools who are attending the same college/university.
- Scholars created accounts on the Hope Chicago App.
- Scholars connect their college/university teams including their Campus Contacts and become better acquainted with college practices.

2023 Attendance:

- 478 Cohort 2 Scholars attended the conference in-person; 164 Cohort 2 Scholars attended the conference virtually.
- 120 Cohort 1 Scholars attended the conference on Friday, 6/16.
- Over 150 Parents attended GGC, across three days.



Adult Learner Supports

Hope Parent Scholars

- Currently, **115** Parent Scholars are taking advantage of one of 17 pathways offered in partnership through Hope Chicago.
 - 7 Higher Education
 - 10 Workforce
- Parents are eligible for tuition-based programming if they do not yet have a bachelor's degree.
 - Parent eligibility is dependent on their Hope Scholar's eligibility and higher education enrollment – this creates a framework for accountability and relationship building.
- Pathway Prep is offered for parents who are not yet eligible for higher education pathway enrollment.
 - Programs include ESL classes, computer literacy classes, reading comprehension classes, etc.
- Every Hope Parent Scholar is supported by a Parent Success Coach that follows them from registration to enrollment and beyond at either of our Community Based Anchor Partners.

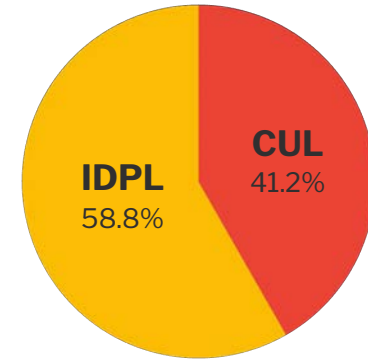


INSTITUTO DEL PROGRESO LATINO

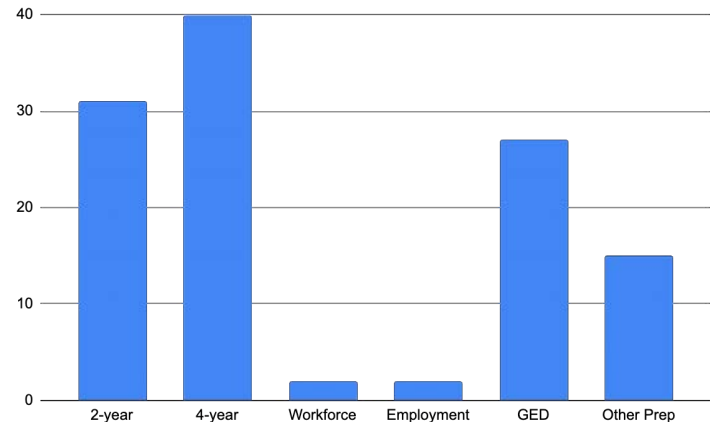


Chicago
Urban League

Enrollment by CBAP



Enrollment by Program



Story of Hope: Jazmin & Marisol

Jazmin is a 2022 graduate of Benito Juarez Career Academy and among the first class of students to receive the Hope Scholarship. Jazmin is currently in first year at City Colleges of Chicago working toward a nursing degree. She aspires to be in an operating room assisting surgeons with medical procedures.

Six months into her first semester at Malcolm X College with a one-year-old old son, Jazmin plans to take advantage of Hope Chicago's partnership with One Million Degrees to get the academic support she needs. She has also applied for Hope Chicago's emergency funding to receive assistance towards childcare costs, which will help create bandwidth for her to have structured study time.

Marisol, Jazmin's mom, is also finishing up her first semester at City Colleges of Chicago where she is earning a business degree. She hopes to have her own brick and mortar store selling imported Mexican products.



Thank you!



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